

Steve Bustin

President of the PSA UK&I

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My role in the PSA

- To set a theme for my year as President
- To visit PSA regional meetings to meet members and support the work of the Regional Presidents
- To represent the PSA at international speaking events
- To programme the annual convention and work with the Chair and office team to deliver a successful event.
- To be involved in all Board activity and strategy.

Projects I've worked on in 2019/20

- Visited 9 regions in person and delivered a keynote talk, "Bustin' Myths With Bustin"
- Visited 3 regions virtually to deliver an amended version of the same keynote
- Spoken for PSA India and the Virtual Speaking Association
- Attended the Global Speakers Summit/Plan B Summit in Namibia, delivered a keynote and launched the Global Speakers Summit 2022.
- Launched a call for speakers and call for fringe sessions for the 2020 convention, The Speaking Business Summit
- Selected all speakers for the Summit and programmed the convention.
- Launched and hosted Coffee and Conversation as soon as lockdown started.
- Reworked the programme for the original Summit to develop the new online Summit, launched the programme and ticket sales.
- Worked with Rebecca Jones (PSA Chair) and Sara Beth Reynolds (Operations Director) to deliver the Summit
- Liaising with President-Elect Lynda Shaw to plan for the Spring 2021 event and for a smooth Presidential handover at that event.