

A man with short brown hair, wearing glasses, a blue blazer, and a white button-down shirt, is smiling and speaking on a stage. A bright blue circular light is visible in the upper left corner of the frame. The background is dark.

In the head

**of a global
keynote speaker.**

Fredrik Haren

Why become a global speaker:

Spread your message.



See the world.



**Confession:
I suck.**



And Yet ...





SUCCESSFUL



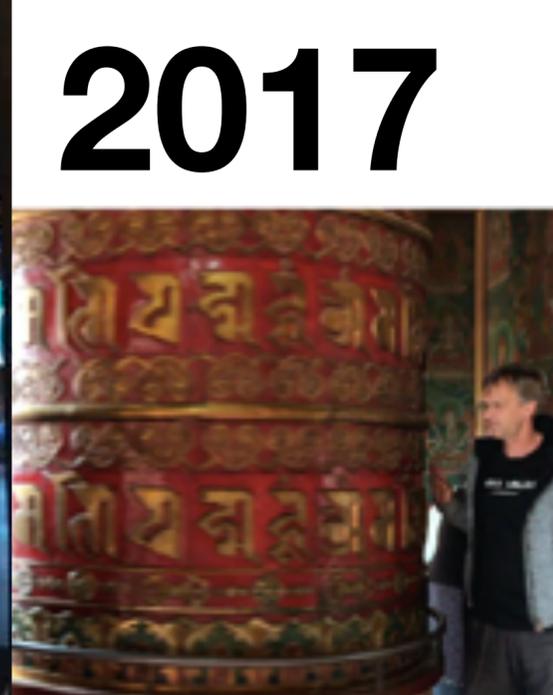
GLOBAL



KEYNOTE



SPEAKER



2017

Spoke in 24
Countries in 2017:

- Namibia
- Holland
- Belgium
- India
- Spain
- Mauritius
- Poland
- Germany
- UK
- Ireland
- Canada
- Nepal
- Mongolia
- Myanmar
- South Africa
- UAE
- Portugal
- Malaysia
- Macau & HK
- Sweden
- Singapore
- USA
- China

Countries spoken in:

67

(On 6 continents.)

2018

Spoken in 18
countries so
far.

While being
on 4 month
Paternity
leave.



SPREAD YOUR MESSAGE. SEE THE WORLD.

HOW TO BECOME A
**GLOBAL
KEYNOTE
BREAKER**



22 proven techniques - that you can copy! - that got me paid keynote bookings in 23 countries in one year!

FREDRIK HAREN

The Global Conference Speaker. Invited To Speak In 65+ Countries



**Free for everyone
in this session.**

**Email:
free@interesting.org**

SPREAD YOUR MESSAGE. SEE THE WORLD.

HOW TO BECOME A
**GLOBAL
KEYNOTE
SPEAKER**



23 proven techniques - that you can copy! - that got me paid keynote bookings in 23 countries in one year!

FREDRIK HAREN
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A large audience is seated in a dark theater, facing a stage. On the stage, a speaker in a red shirt is visible, along with a small Christmas tree and some stage equipment. Two large screens are positioned on the stage: the left one shows a blue screen with a grid pattern, and the right one shows a close-up of the speaker. The text "But..." is overlaid in large white font across the center of the image.

“But...”



**The Fredrik Haren Mantra:
Do a Great Speech.**

Speaker Mood Board:



1



2



3



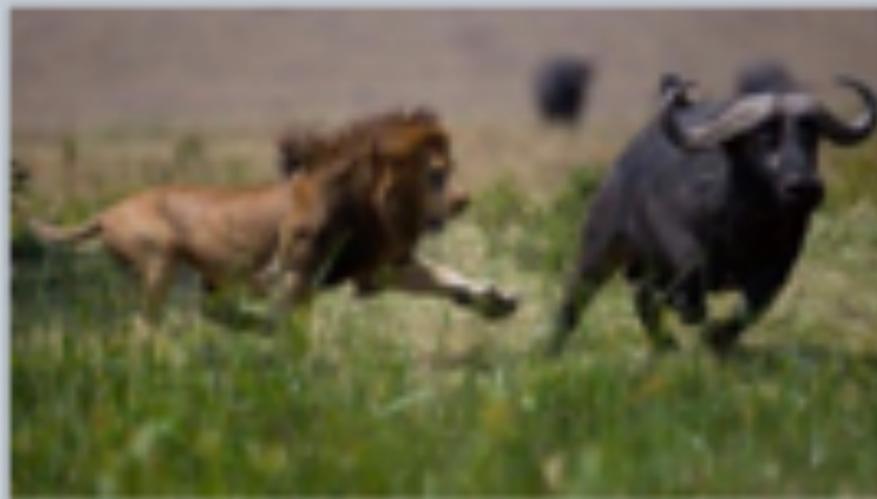
4



5



6





**26 laughs
in 255
seconds.**



**12 ways of engaging
with the
Audience
(in <5 min.)**

12 different ways to interact with an audience (in <5 minutes.)

- 1. Question - “Any German in the room?”**
- 2. Try to make a joke about a group - “How very German”**
- 3. Connect audience to story - “He is the German. Pointing at them”**
- 4. Help me out - “How are we supposed to swim in a swimming pool?”**
- 5. Get clarifications - “Why do we swim like this?”**
- 6. Get the “right answer” from the group - “It’s the longest?”**
- 7. Surprise someone in the audience - “Sir, this is longer”**
- 8. Take a break from the story and tell them something - “This has nothing to do with my speech”**
- 9. Silent communication with the audience - “So he starts to swim like this... (Pause...)”**
- 10. Use audience as part of the story - “You are swimming in the wrong way... (Audience is my brother)”**
- 11. Talk about the audience in third person - “The Germans are not kidding, ok?” (Pointing at the Germans)**
- 12. Rhetorical Question - “What is the lesson here?”**



Spread your message.



See the world.



Spread your message.



See the world.



Everything else is work.

Spread your message.



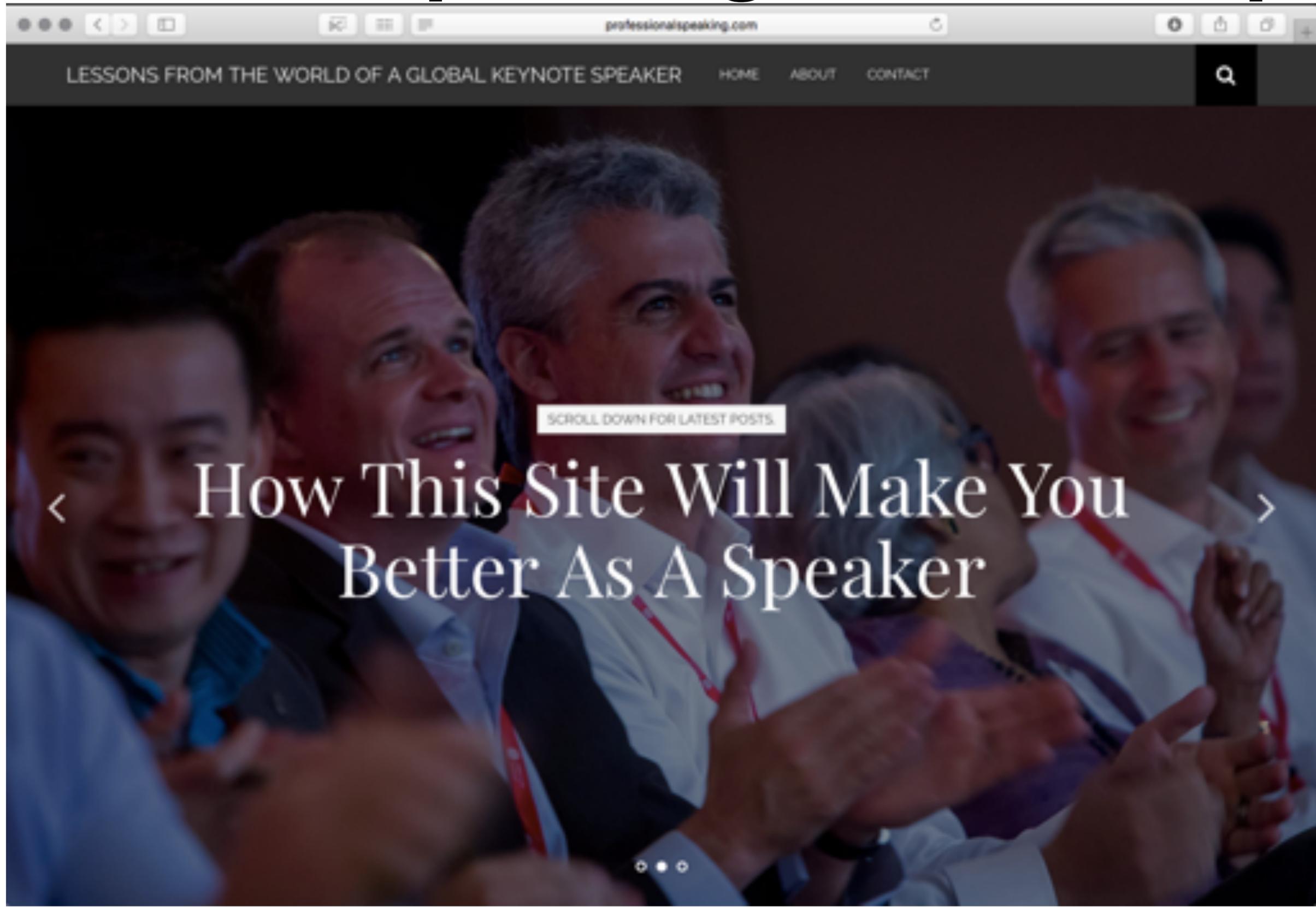
See the world.



Everything else is work. Avoid work.



ProfessionalSpeaking.com 200+ posts.



Links:

To see the full speech go to: <https://tinyurl.com/HarenSpeech>

For find your inner theme go to: www.innertheme.com

For free blog posts on how to become a global keynote speaker go to: www.ProfessionalSpeaking.com or fb.me/ProfessionalSpeakingdotcomByFredrikHaren

For a free copy of the book email: free@interesting.org

Fredrik's own site: www.fredrikharen.com

Connect on LinkedIn: <https://www.linkedin.com/in/fredrikharen/>