

Lynda Shaw

Regional Director

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My role in the PSA

- To liaise with the RPs and represent them on the board and with the PSA Administration.
- To make sure the RPs are aware of the latest updates for them to pass that information onto their members.
- To ensure contracts with venues are satisfactory and to authorise.
- To be open to new initiatives by the RPs as long as they stay on PSA brand and are GDPR compliant.
- To encourage and support the RPs and continually be available for consultation and advice.

Projects I've worked on in 2017/18

- Changed the RP year to the calendar year. This means that the end of the RP year is December making the handover easier as it will be away from the annual conference, distant from August hiatus, and have a celebratory feel near Christmas. Thus, the new year starts in January when it's traditionally quieter and eases the new RP in gently.
- Organised a shadowing period from October to December for each incoming RP to 'learn on the job'.
- Updated and implemented the four induction webinars to include the many new initiatives that have happened this year. Of course, this has been very much a team effort with the office.
- Visited and spoken at all 12 regions.
- Facilitated a Speaker Bootcamp in September 2018.
- Promoted the FB group for RPs and the board in order to stimulate greater communication.
- Attended all board meetings.